

2021 Annual Report



OUR MISSION

is to prevent child abuse and provide opportunities for healing and hope for children in Oklahoma County.

OUR VISION

is to end child abuse in Oklahoma County.

2021

TOTAL

IMPACT

13,111

INDIVIDUALS

SERVED



We are Oklahoma County's Child Advocacy Center

PREVENTION EDUCATION

The CARE Center offers free prevention education training and resources for the community.

FOR ADULTS

Recognizing & Reporting Child Abuse & Neglect gives adults the tools they need to identify, report, and prevent child abuse.

FOR CHILDREN

ROAR teaches children ages 4-8 how to protect themselves from abuse. A cartoon lion named Rex teaches children how to find their ROAR using his "Rules of ROARing":

- Remember, privates are private.
- Okay to say no.
- Always talk about secrets.
- Raise your voice and tell someone.



9,524 CHILDREN 433 ADULTS EDUCATED

VICTIM SERVICES

Upon a substantiated allegation by DHS or law enforcement, children are brought to The CARE Center to receive the healing and investigative services below in our safe, child-focused environment at no cost to families:

FORENSIC INTERVIEWS

We conduct nonleading, child-friendly forensic interviews for the purpose of gathering information for use in investigation. The audio- and video-recorded interviews reduce the number of times a child must share their abuse story and therefore reduces further trauma to the child.

FAMILY ADVOCACY

Our family advocates meet one-on-one with non-offending caregivers during the child's forensic interview. This is an opportunity for caregivers to ask questions, receive resources, and discuss the family's needs. Advocates connect families with resources that remove barriers to healing.

TRAUMA-INFORMED MENTAL HEALTH

Mental health intervention is a critical step for children who experience trauma. To meet this need, we offer on-site or virtual counseling, crisis intervention services, observational assessments, mental health education, and referrals to off-site, long-term counseling through partner agencies.

MEDICAL & WELLNESS EXAMS

We provide medical and wellness exams for children. These exams serve to evaluate and treat any medical conditions as a result of abuse and/or neglect, ensure the well-being of the child, and collect evidence for the abuse investigation.

1,565 CHILDREN 1,589 ADULTS SERVED



INCOME				
Capital Campaign	Donations & Other	State & Fed. Grants	Special Events (Net)	TOTAL
\$895,955	\$370,927	\$941,380	\$197,288	\$2,405,550

EXPENSES			
Program	Admin.	Fundraising	TOTAL
\$1,226,062	\$160,847	\$210,894	\$1,597,803